

New for 2010



## Portfolio Experience – Event Description

**Target Attendees: Programme Managers, Portfolio Managers, Business Management Team members, Operations Management Team members, PMO Management, Development Managers, Resource Managers .**

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### Introduction

In a turbulent economy, is your organisation able to make the right IT investment decisions and predict the outcome? What are the business initiatives that will produce revenue growth and profitability? How can you be sure that your project investment decisions will contribute to the company's success?

To help answer these questions, CA has developed the Portfolio Experience, a 1 day event to identify your organisation's key project and portfolio management challenges and suggest ways to maximise the business value from investment Programmes.

Based on our experience over 1000 Project, Portfolio and Programme implementations, CA has created an exclusive **PPM Simulation experience with the experts at [G2G3](#)**. This exciting and immersive learning experience puts you in charge of a fictitious company – and shows how your portfolio management decisions directly affect business outcomes.

In this fast-paced simulation, you and up to 15 of your peers will think on your feet to make tough decisions about project priorities, resourcing, capacity planning, scheduling, demand management and portfolio management. Playing against the clock, you'll need to think fast and work as a team to overcome typical portfolio management issues and rescue the company.

Throughout this action-packed and fun session, you'll discover PPM processes and techniques that give you greater visibility, enable better decision-making and drive improved business value.

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Attendees will be presented with issues faced by Business, Program Office and Operations as a result of ineffective planning and poor decision making. Through the introduction and application of PPM techniques, participants will experience effective portfolio (program) delivery and business performance improvement in a simulated and highly interactive learning experience.

### Round 1 – “I want it yesterday” -

You will be working in teams to deliver a program of projects against predefined business objectives with a time limit. You and your team members will overcome challenges and resolve the impact of poor Project, Portfolio and Program Management. Through this interactive learning experience, you will understand the effects of:

- Poor communication between stakeholders
- Poor appreciation of business objectives and priorities
- Ad hoc decision making with little consultation with stakeholders
- Poor financial control & budgeting
- No prioritization of projects
- Resource conflict and lack of control at PMO
- Poor project implementation
- No milestones, gates or reviews

The objective is to show how this will ultimately lead to poor business performance and wasted resource.

### **Round 2 – “Focus on priorities!”**

In this Round, you will be working in teams to improve Project and Program Management processes. In addition, Portfolio Management will be introduced as a secondary focus

The performance of all stakeholders will be greatly enhanced in Round 2 as a result of the tools and techniques introduced. Through interactive learning, the activity will demonstrate the effects of:

- Greater control of resources including internal resource and contractors
- Greater execution of projects to plan with milestones and effective corrective action
- Project risk introduced
- Project scheduling & prioritisation
- Project costs effectively determined and tracked
- Introduce PMO best practice
- Resource Planning & Levelling
- At least 1 late project revision as a result of changing business requirements

### **Round 3 – “Delivering to plan”**

This Round will have a primary focus on Portfolio Management and how, at a high level, a PPM system enables greater efficiencies, visibility and faster decision making. Reference to PPM software capabilities will be made during this round including Software screens/templates/screen shots to demonstrate the power of automation and integration across project portfolios.

Participants will complete a strategic assessment of ongoing portfolios and alignment of portfolios to business needs. The activity in this round can be confirmed as follows:

- Drive high priority business projects and demonstrate their value
- Resource Leveling, Resource Pooling
- Business Relationship Management - Development & Business
- Planning the Portfolio
- Budget
- Business Risk
- Scenario Planning
- Responding to Changing Business Requirements, for example a 20% reduction in resource and/or budget
- Greater focus on the need to pause or cancel projects to allow the introduction of new projects to align with changing business requirements
- Greater demonstration of milestones, gates and reviews