

INSTANTIS ENTERPRISETRACK FOR NEW PRODUCT DEVELOPMENT PROJECT PORTFOLIO MANAGEMENT

KEY BENEFITS

- Plan and execute new product portfolios and product programs centrally
- Manage demand and resource utilization across product development and delivery teams globally; and
- Monitor, report and analyze product portfolio activity, status and customer success metrics

KEY FEATURES

- Flexible dashboard and reporting solutions
- Collaboration and social networking capabilities
- Innovative and visionary user interface
- Secure, scalable and highly configurable
- Fully-internationalized
- On-premise and cloud deployment options

Oracle Instantis is a leading cloud provider of project portfolio management (PPM) software used to manage new product development and product introduction programs. EnterpriseTrack provides a complete life-cycle solution for product ideation, selection, resource mobilization, program execution and results tracking. EnterpriseTrack is highly configurable and easily adapted to your project delivery methodology of choice including 'phase gate' processes. The system is designed to help maximize return-on-investment and minimize time-to-market and time-to-value by being easy to deploy, administer, use and afford.

Advantages for Product Development and Program Management Office Leadership

Instantis EnterpriseTrack is *easy*.

- *Easy* to deploy quickly on-premise or in the cloud. You can be up and running in days not months.
- *Easy* to use and administer.
- *Easy* to afford. The TCO is much lower compared to traditional services-intensive systems because rich functionality is available via out-of-the-box configuration settings not customization.

Instantis EnterpriseTrack goes beyond PPM for new product development.

- Multiple initiatives or project portfolios types such as IT PPM, business process improvement, and Enterprise PMO can be supported in a single system.
- Standardization and consolidation of PPM governance processes, reporting, and resource and financial management enterprisewide is now possible.

EnterpriseTrack Overview

The heart of Instantis EnterpriseTrack is its market-leading dashboard and reporting capabilities. They allow easy, secure and instant dashboard and reports creation and sharing with full drill-down capability. Dashboards and reports can be configured to securely roll-up and report on product program resources, progress, costs, and results within and across project portfolio types, making it an ideal solution for supporting enterprise program management offices.

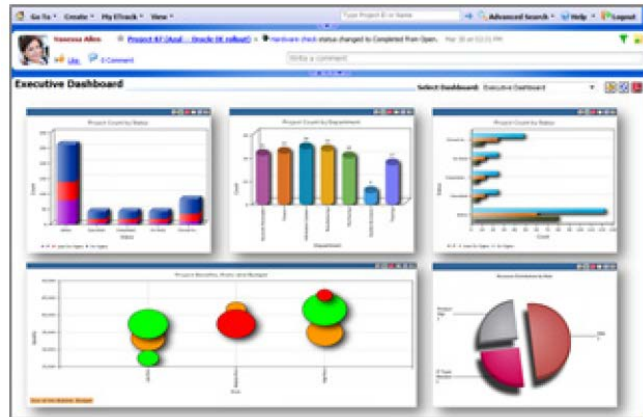


Figure 1. Dashboards aggregate and present key metrics in an intuitive fashion.

Collaboration and Social Networking

The EnterpriseStream module of Instantis EnterpriseTrack is the first and only purpose-built and seamless collaboration and social networking capability for PPM practitioners and product delivery stakeholders across the enterprise. As a result, there is virtually zero effort to set it up, access the tool, start collaborating and realize immediate productivity results.



Figure 2. EnterpriseTrack provides a modular solution approach

Lifecycle Modules

Instantis EnterpriseTrack supports the following solution modules to help organizations plan and execute project work across the complete product-commercialization life cycle.

Plan

- The **Strategy Manager** module enables organizations to define a hierarchical portfolio of strategic goals and innovation imperatives and align product initiatives in order to drive product strategy execution from the top down.
- The **Program Manager** module allows product leadership to define cross-functional product program elements, assign metrics, and track status, issues and results.

Select

- The **Idea Manager** module automates your product ideas suggestion box by capturing project ideas and filtering requests leveraging an online portal.
- The **Business Case Manager** enforces a standardized workflow and set of criteria for promoting an idea to a proposal, selecting and approving projects, and ensuring alignment with strategic goals.

Mobilize

- The **Capacity Manager** module facilitates resource optimization via “what if” scenario planning to simulate the impact of shifting, excluding or adjusting effort of proposed project plans.
- The **Resource Manager** module offers resource pool visibility and allocation control by balancing in-bound work demands with available resource supply (i.e. time, people, or budget).

Execute

- The **Project Manager** module ensures best-practice application of phase gate or other chosen methodology; increases visibility to project status, issues and risks visibility; and guides delivery execution success.
- The **Knowledge Manager** module streamlines project execution and enhances work management practices by leveraging a centralized knowledge base of project documents, tools, and templates.

Measure

- The **Financials Manager** module calculates, tracks and rolls-up all relevant financial metrics including plan vs. actual costs; top-down and bottom-up program budgeting, TTV and ROI.
- The **Metrics Manager** module tracks and rolls-up nonfinancial performance indicators such as defects, service levels, TTM or any other user-defined operational metric.

Instantis EnterpriseTrack Technology and Cloud Service

Instantis EnterpriseTrack is a secure, 100 percent Web-based application that can be deployed on the customer premise or in the cloud via Oracle’s Instantis EnterpriseTrack Cloud Service. Because identical application code is used in both scenarios, customers can easily start on premise and switch to the cloud or start in the cloud and bring the solution in-house as business needs dictate. As such, unique configuration settings are preserved; only data and documents need to be migrated. The system is well known for its unmatched out-of-box configurability, and deployment timeframes can be measured in days not months. Instantis EnterpriseTrack Cloud Service has a 12-year track record of mission-critical service levels in terms of security, performance, availability, and reliability. Whether you deploy on your own premises or in the cloud, Instantis EnterpriseTrack enables you to complete more, higher value projects on time and on budget with existing resources. As a result, organizations quickly accrue financial benefits and typically realize a compelling ROI in less than one year.

Contact Us

For more information about Oracle’s Instantis EnterpriseTrack and Instantis EnterpriseTrack Cloud Service, visit oracle.com or call +1.800.ORACLE1 to speak to an Oracle representative.



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Hardware and Software, Engineered to Work Together