APPLICATION
PORTFOLIO
MANAGEMENT

BUSINESS CHALLENGE:

In today's increasingly mobile and application-centric enterprise, the job of IT professionals is continually evolving and rapidly expanding. With the flood of new apps entering the enterprise, the job of tracking, managing and continually optimizing the organizational value of technology assets has never been more challenging.

Understanding the true cost of ownership for applications and ensuring those investments are properly aligned with the objectives and priorities of the business have become a tremendously difficult and complex task. Without visibility and rationalization of application investments, organizations struggle to budget effectively for the highest impact application initiatives and spend inefficiently in areas of lower importance.

SOLUTION:

Daptiv Application Portfolio Management (APM) allows customers to efficiently inventory, track, manage and measure applications based on the technical and business value each application provides, and how well each maps to the company's overall technology and business objectives. The insight provided helps IT leaders make more informed decisions on which applications to maintain, retire, or invest in. Armed with these powerful data-driven insights, IT can determine how best to modernize and continually optimize the application portfolio.

Benefits:

- Reduce application costs while optimizing for value
- Align the application portfolio with business strategies
- Standardize business practices
- Implement shared services
- Increase speed-to-deployment and speed-to-market

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FEATURES:

Daptiv APM provides enterprises with comprehensive features to manage their application portfolio including:

- Application Inventory - catalog applications from a functional level

- Application Rationalization - score each application's health based on lifecycle of the technology compared to strategic importance of business capability

- Portfolio Optimization - identify redundant

and ineffective applications that can be divested, as well as enhancements that best support established strategic organizational objectives

- Total Cost of Ownership - assign dollar values to clearly define the cost of acquiring and maintaining each application

Figure 1. The Extended Application Portfolio, includes projects that are impacting applications and the Service that the application supports.
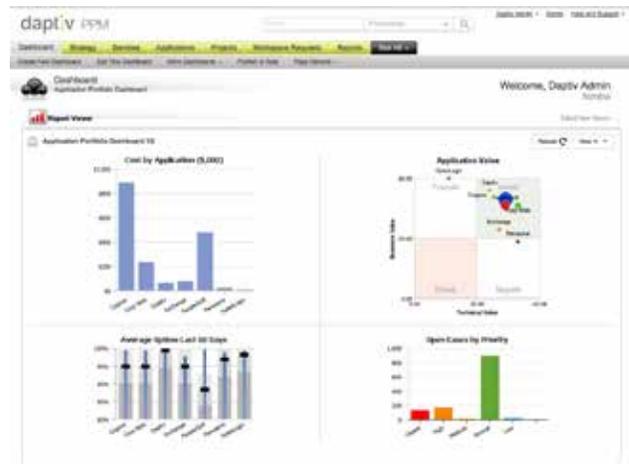

Figure 2. The Application Portfolio Dashboard illustrates the four quadrants of application portfolio performance: Costs, Application Value, Uptime and Thresholds, and Open Cases.

For IT directors responsible for building, monitoring and maintaining applications within the enterprise, Daptiv APM is the one SaaS-based tool that provides visibility into a unified inventory of applications and insight for ongoing portfolio optimization.

ABOUT US

Founded in 1997, Daptiv is the leading global provider of on-demand Project Portfolio Management (PPM) solutions. Daptiv has helped thousands of companies improve their strategic planning and business execution by offering adaptable high-performance PPM solutions and world class professional services. Enterprises use Daptiv solutions to accelerate the pace of innovation, improve productivity and more effectively adapt to rapidly changing economic conditions and competitive dynamics. Daptiv's global headquarters is in Seattle, USA, with offices across EMEA and APAC. For more information, please visit: www.daptiv.com.

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